



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

CCF BOARD OF DIRECTORS

AGENDA

October 29, 2014

Clayton Municipal Courtroom  
10 South Brentwood Boulevard  
5:30 PM

1. Call to Order by Judy Goodman
  - President's Report
2. Approval of 04-30-14 and 07-30-14 Minutes
3. Financial Report
4. Development Report
  - Major Gifts Committee
    - Family Legacy Gifts
    - History Space at the Center
  - Annual Fund Committee
    - Update on End-of-year Solicitation
    - Annual Donor Event
5. Feasibility Study with Amy Rome
6. Election of Board Members
  - Resolution 14-04
7. Board Restructuring Discussion by JJ Flotken
8. New Business
9. Next Meeting – Wednesday, January 28, 2015 at 5:30 pm
10. Adjourn



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

**Clayton Century Foundation  
Board of Directors Meeting Minutes**

**Wednesday, July 30, 2014  
Heritage Building, Courtroom  
10 N. Brentwood  
5:30 pm**

**Attendees:** Judy Goodman, JJ Flotken, Gary Feder, Gary Krosch, Bob Paster, Cindy Berger, Sally Cohn, Mike Zaccarello, Sarah Melinger, Elizabeth Robb, Richard Lintz, Bev Wagner  
**Absent:** Holly Benson, Ken Goldman, John McCormick, Linda Goldstein, Hugh Scott, Steven Rosenblum, Mont Levy, Scot Boulton, Cheryl Verde, Lee Hanson, Cindy Rapponotti, Michelle Harris, Jill Fisher, Ben Uchitelle, David Anderson, Janet Horlacher,  
**Guests:** Gary Carter, City of Clayton; Amy Rome, The Rome Group  
**Staff:** Sarah Umlauf – Community Resource Coordinator, Brie Cella – Development Coordinator, Patty DeForrest – Director of Parks and Recreation

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1. Call to Order

Judy Goodman called the meeting to order at 5:35 pm.

2. Review April 30, 2014 Minutes

In the absence of a quorum, the April minutes were not approved. No changes or comments were submitted.

3. President's Report

Judy Goodman reported that all major CCF funded projects in Shaw Park were completed. Since the last CCF Board meeting, a Ribbon Cutting was held at the Moneta Garden and a dedication event took place at the Enterprise Holdings Pavilion. With continued support from the Andersons, the Dog Park continues to improve. In May, a successful Time Capsule Preview Party was held in Hanley

Park for donors to CCF that had given at the \$1,000 level and above. On the following day, the Centennial Time Capsule was buried at an event that drew many attendees.

The Oak Knoll Playground project is underway and CCF is taking part in that project by donating 2 benches for the site. The playground should be completed in time for the next Musical Nights performance on August 24.

Judy announced that she has had a conversation with Washington University and they are interested in continuing a partnership with the CCF History lecture series and are looking at a topic of Innovation and Entrepreneurship.

Judy reported that Elizabeth Robb had agreed to tackle Board Governance for CCF and Board Development. Judy also asked that each member of the CCF Board of Directors provide 2 names of individuals that they feel could get involved with CCF at the Committee level or at the Board level. Additionally, Judy noted that it was important to have 100% support from the Board of Directors and encouraged members to make a donation for 2014 if they had not already done so.

#### 4. Financial Report

Prior to giving the Financial Report, Gary Krosch noted that CCF recently lost a longtime supporter and friend with the passing of Rick Beard.

Gary presented the Financial Report dated May 31, 2014. After working long and hard with the City of Clayton, Gary can be confident that the dollars reported match what is in the bank. CCF has approximately \$32,000 in unrestricted funds. Page two of the report details restricted funds. Gary noted on the Statement of Cash Flows that CCF has one significant shortcoming and that is individual donations. CCF needs to expand their base of friends to help make up the difference. The Annual Fund Committee will look at capturing support from Party of the Century attendees in the fourth quarter.

#### 5. Projects from the Downtown Master Plan

Gary Carter, Director of Economic Development with the City of Clayton, presented projects conceived in the Downtown Master Plan as funding opportunities for CCF. Gary did note that the projects he is presenting have not been prioritized by the Board of Aldermen. The first project is parklets. The City recently approved the creation of the City's first parklet. Parklets typically take one to two parking spaces and transform them into public spaces. The project is estimated to cost from \$25,000 to \$75,000 depending on design.

Another project for consideration is lighting across the streets. The City looked into the addition of lighting to Central Avenue between Forsyth and Maryland. Due to the varying heights of buildings and potential new development, the

project would require the installation of new light posts and footings at a cost of \$250,000.

Wayfinding is another recommended project. The plan for the project will cost approximately \$60,000 with implementation estimated to cost \$240,000. Gary Krosch noted that Forest Park Forever is spending \$1 million dollars on a similar project and it would be beneficial for Clayton to look at what other communities are doing to help with continuity across the region.

The last project discussed was the addition of live music to Downtown streets on Friday and Saturday nights from June through August. The cost for this is estimated to be \$18,000.

6. Development Report

Steven Rosenblum could not be in attendance to deliver a report from the Major Gifts Committee but Judy noted that the group is focused on raising money for Shakespeare in the Streets and if any members had fundraising ideas, they are encouraged to contact the committee.

Judy then introduced Amy Rome to deliver a report of the Rome Group's Feasibility Study to the board. Amy will return in October to deliver an updated report. Amy reported that the Case for the project was developed and outlined information about the Foundation and the Shaw Park Master Plan Overlay Project. The Rome Group met with 28 individuals in 24 interviews. The group consisted of 12 residents, 14 corporate entities and 2 foundations. In the interviews, nothing negative about Clayton was voiced. The individuals were generally happy with Clayton. People knew the name Clayton Century Foundation but were not clear of their role with regards to the City and not clear on what they had done in the community.

People generally thought that the plan for the park was good but wanted to know how the plan would affect usage of the park.

The interviews revealed that most corporations were committed to other big civic projects this year – namely the CityArchRiver 2015 Campaign and Forest Park's \$100 million Campaign - and would not be contributing to Clayton's civic project.

Residents felt that attracting young families to the park was important as were inviting, attractive entrances. Safety was a concern with regard to entrances.

Amy Rome noted that in moving forward, it was important for CCF to become more well-known and the board should consider diversifying.

Corporations do not see a benefit to their bottom line in park improvements but initiatives that benefit the City in general like wayfinding would be more attractive.



In summary, the initial findings of The Rome Group's study reveal that there is no need for CCF to undertake an \$18 million dollar campaign for the park at this time because the dollars are not out there. CCF will focus on accomplishing smaller projects throughout the park and the City.

JJ Flotken reported that the recent CCF community-wide mailer was, in his opinion, the organization's best mailer to date. Accomplished with the help of Sarah Melinger, Jill Fisher, Judy Goodman and Brie Cella, the mailer did not contain a direct ask but did include a remittance envelope. Since the mailer went out, CCF received a total of 17 donations, covering the costs of mailer. This mailer attracted a higher average donation.

#### 7. CCF Arts Report

Bev Wagner reported on the siting of Ernest Trova's sculpture, Two Standing Poets. Bev provided a brief history of how CCF acquired two Trova sculptures on loan from St. Louis County Parks Department. One of the sculptures was installed in the Moneta Garden. Siting of the second sculpture posed some challenges for CCF Arts. A number of locations were considered but ultimately deemed not appropriate for various reasons.

Most recently, the Clayton Gardens Plaza at the intersection of Kingsbury and North Meramec was proposed. The location serves as a gateway for Clayton and fits in with both the Sasaki Downtown Master Plan and the Public Art Master Plan. Additionally, it has been learned that Ernest Trova once lived near the site.

Last fall, CCF Arts took a formal vote to approve the Clayton Gardens Plaza as the site for the Trova Poets and it passed by a 7-2 vote. Plans include adding a bench to the site along with the sculpture. There are the necessary funds restricted for use by CCF Arts to install the sculpture at the site.

Bev Wagner would like the Board to approve CCF Arts decision to site Two Standing Poets in the Clayton Gardens Plaza and to recommend the sculpture to the BOA as a gift to the City. In the absence of a quorum, a vote by email will be requested of the Board.

#### 8. CCF History Report

Bob Paster presented a video, put together by Paul Mercurio, highlighting the three CCF History historic displays currently on view in the community. The displays include one at the Pierre Laclede Center, one at the County Library, and one at Commerce Bank in Clayton. The displays are an example of what CCF History could exhibit if they build a permanent space. Bob directed the board to view a proposed schematic design developed by Jacobs Engineering to transform space at the Center of Clayton into a display/archive/research center. CCF History will be presenting the design to the CRSWC for their approval. If they receive approval, CCF History will approach the CCF Board for funding. The project is estimated to cost around \$30,000.

Bob also reported that CCF History continues to promote their lecture series. The lecture in May was delivered by the St. Louis County Police historian. Following the lecture, CCF History presented the County Police with 2 lanterns from the old Clayton police headquarters that was once shared with the County. CCF History will retain 2 lanterns for their collection. The next lecture will be on September 17 and will look at the history of lawyers in Clayton. A location for the lecture has not yet been determined.

CCF History members met with Clayton native and Clayton High School Hall of Famer, Richard Rose to discuss his recollections of early life in Clayton.

9. New Business

There was no new business.

10. Next Meeting

The next meeting will be Wednesday, October 29, 2014 at 5:30pm at 10 S. Brentwood Boulevard.

11. Adjourn

The meeting was adjourned at 7:25 pm.



## CLAYTON CENTURY FOUNDATION

*enriching our community*

### Clayton Century Foundation Board of Directors Meeting Minutes

Wednesday, April 30, 2014  
Heritage Building, Courtroom  
10 N. Brentwood  
5:30 pm

**Attendees:** Judy Goodman, JJ Flotken, Gary Feder, Gary Krosch, Scot Boulton, Cheryl Verde, Lee Hanson, Cindy Rapponotti, Bob Paster, Jill Fisher, Ben Uchitelle, Cindy Berger, Sally Cohn, David Anderson, Janet Horlacher, Mike Zaccarello, Sarah Melinger, Michelle Harris

**Absent:** Holly Benson, Ken Goldman, John McCormick, Bev Wagner, Linda Goldstein, Hugh Scott, Steven Rosenblum, Elizabeth Robb, Mont Levy, Mark Winings

**Staff:** Sarah Umlauf – Community Resource Coordinator, Brie Cella – Development Coordinator, Patty DeForrest – Director of Parks and Recreation

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#### 1. Call to Order

Judy Goodman called the meeting to order at 5:35 pm. Judy applauded the Mayor and Board of Alderman for taking the chance and putting Proposition D on the ballot. CCF is disappointed with the results and all involved will look at why the measure did not pass and come back with something better. Michelle Harris explained that the company hired to work on Clayton Forward will put together a report on the election results.

Judy reported on the outcome of the Strategic Planning meeting and noted that four key issues came to the surface. Those issues are:

- A need to refine the public/private partnership and the organization – especially in the case of the sections
- Expand CCF's brand within the community
- Rethink fundraising strategies



- Look at the organization's process for choosing projects and consider smaller projects that will make a bigger impact

Judy recognized Gary Feder for his valuable leadership of the organization through an important time and announced that CCF will be dedicating a Presidential bench in Shaw Park in his honor.

2. Approve January 29, 2014 Minutes

The minutes were approved as submitted.

3. Financial Report

Gary Krosch announced that he would not be presenting a financial report to the organization. Gary is working with City Staff to clear up some reconciliation issues but once it is ready, a financial report will be distributed to the board.

4. Development Report

Gary Feder provided an update on the Major Gifts Committee noting that Amy Rome would be beginning a feasibility study on the Master Plan Overlay. The study is funded by Bob Chapman. Gary and Amy met with Bob following the election and he reiterated his support for the study and the project. A small committee consisting of Gary Feder, Steven Rosenblum and Judy Goodman are working with Amy Rome on the study. The study will survey the temperature of the business community with regard to the overlay. Once the documents are finalized, a letter will be sent to leaders in the community and Amy will follow up with interviews. The goal is to have a report prepared by Amy Rome by the end of the summer.

Cindy Rapponotti asked if the list could be shared with the Board of Directors. Staff will distribute the list to the board.

Gary Krosch proposed that there could be value in presenting the study as a joint study between the CCF and the City. Currently, the study is being conducted on behalf of the CCF alone. Gary Krosch feels that the involvement of the City lends credibility to the study. Additionally, a partnership with the City helps to ensure that funded projects will not deteriorate. CCF relies on the City to maintain completed projects.

Some members felt that there was also a benefit in showing that the organization does function independently. Michelle Harris suggested the study be presented in a way to show that the City endorses the projects undertaken by CCF. Judy Goodman noted that the group would relook at the introductory letter with a partnership with the City in mind.

Lee Hanson questioned how the group would handle situations where new projects could be suggested by study participants. The group would rely on Amy's expertise when conducting interviews.



Patty DeForrest provided a project update. The City is preparing to update the Parks and Recreation Master Plan as they near 70% completion of the current plan. CCF has invested \$2 million in projects.

The Enterprise Holdings Pavilion is targeted for completion on May 16<sup>th</sup> and will be open to the public on June 1<sup>st</sup>. Patty is working with Kathy Reeves on a dedication event.

Anderson Park is open but is challenged with water issues. The City is working to alleviate the issues. With additional funding from the Andersons, the City is working on a water feature for the Dog Park.

Patty reviewed a list of projects approved by the City of Clayton. The list has not been approved by CCF but the organization may choose to fund projects found on the list. The list includes the Oak Knoll playground, interior restoration work for Hanley House, the Shaw Park Ice Rink, green space acquisition, DeMun and Taylor playgrounds, Hanley House interpretive Center, northeast corner of Shaw Park, additional public art, projects contained in the Downtown Master Plan, Center of Clayton improvements, archival space, heating and cooling system for the outdoor pool, Family Center natural playground, aqua climbing wall, Century Garden, and special events sponsored by the City of Clayton.

Judy noted that the list is helpful. Regarding special events, Judy noted that the City has asked CCF to raise funds for the Shakespeare Festival. The Major Gifts Committee will discuss and the CCF Board can decide how they will want to help.

JJ Flotken reported on the Annual Fund Committee. Currently, the committee is focusing on an event for the Ralph Clayton Society or donors that have given at the \$1,000 level and above. A Preview Party for the Time Capsule will be held in Hanley Park the night before the burial. The group achieved their goal of having 50 persons accept the invitation.

The organization sent a mailer in March to all past CCF donors welcoming them to the Second Century and letting them know that CCF was still here. The group will follow-up with a community-wide mailer this summer focusing on completed projects. Judy Goodman commended the work of JJ and his committee as CCF relies on annual gifts to keep the organization running.

#### 5. CCF Arts Report

Judy reported that she had lunch with Bev Wagner. Bev is interested in following through with the placement of the second Trova sculpture. Following that placement, CCF Arts will focus on the Public Art Master Plan and gateway entries.

6. CCF History Report

Bob Paster reported the CRSWC, the governing board of the Center of Clayton, has approved the use of the former coffee kiosk space as an archive and display center for CCF History. Bob noted that the desing of the space would need to be approved by the CRSWC and once approved, CCF History would request funding from the CCF Board for the construction of the space.

On May 15, the next CCF History Lecture Series will take place at the St. Louis County Police Headquarters and will look at the history of the organization.

CCF History has a display case featuring Clayton history at Commerce Bank and a second case will be going to the Mid-county Library branch. A third case will possibly be installed at the Pierre Laclede Center.

Also, CCF History will be meeting with a distinguished CHS alum to interview him for the archives.

7. CCF Parks Report

Cindy Rapponotti is looking for volunteers to assist with Musical Nights in Oak Knoll Park. Cindy would like to see 4-6 volunteers for each event. A number of CCF Parks Board members have resigned and the group is looking for new recruits.

8. New Business

Scot Boulton noted that the 5:30 pm meeting time was difficult to make from his downtown office and wondered if the meeting time could revert back to 7:00 pm. Following discussion, the group will continue to meet at 5:30 pm.

9. Next Meeting

The next meeting will be Wednesday, July 30, 2014 at 5:30pm at 10 S. Brentwood Boulevard.

10. Adjourn

The meeting was adjourned at 7:00 pm.

**CLAYTON CENTURY FOUNDATION  
STATEMENT OF FINANCIAL POSITION**

**As of: August 31, 2014**

**FUND 85: CLAYTON CENTURY FOUNDATION**

**CASH AND CASH EQUIVALENTS:**

COMMERCE CHECKING ACCOUNT	\$101,220.33
LESS OUTSTANDING CHECKS	-\$2,239.25
DUE TO CCF FROM CITY	\$33.73
OUTSTANDING DEPOSIT	\$1,800.00

<b>TOTAL</b>	<b>\$100,814.81</b>
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**ASSETS:**

**UNRESTRICTED ASSETS**

UNRESTRICTED CCF	\$78,541.17
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<b>TOTAL UNRESTRICTED ASSETS</b>	<b>\$78,541.17</b>
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**RESTRICTED ASSETS**

RESTRICTED CCF	\$3,500.00
RESTRICTED CCF - ART	\$3,661.38
RESTRICTED CCF - HISTORY	\$4,365.46
RESTRICTED CCF - PARKS	\$10,746.80

<b>TOTAL RESTRICTED ASSETS</b>	<b>\$22,273.64</b>
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<b>TOTAL ASSETS</b>	<b>\$100,814.81</b>
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**LIABILITIES**

<b>TOTAL LIABILITIES</b>	<b>\$0.00</b>
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<b>TOTAL LIABILITIES &amp; ASSETS</b>	<b>\$100,814.81</b>
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**CCF RESTRICTED FUND DETAILS****As of: August 31, 2014****CCF:**

Shakespeare in the Streets	\$3,500.00
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<b>CCF RESTRICTED FUND TOTAL</b>	<b>\$3,500.00</b>
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**CCF – ART:**

Undesignated CCF - Art Project Funds	\$3,661.38
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<b>CCF – ART RESTRICTED FUND TOTAL</b>	<b>\$3,661.38</b>
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**CCF – HISTORY:****FUTURE RESTRICTED FUNDS:**

Undesignated History Funds	\$4,365.46
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<b>CCF – HISTORY RESTRICTED FUND TOTAL</b>	<b>\$4,365.46</b>
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**CCF – PARKS:****APPROVED EXPENDITURES FOR FY14:**

Musical Nights @ Oak Knoll	\$2,000.00
Scholarship Program	\$1,000.00

**FUTURE RESTRICTED FUNDS:**

Undesignated Parks Funds	\$500.00
Legacy Funds (Undesignated)	\$7,246.80

<b>CCF – PARKS RESTRICTED FUND TOTAL</b>	<b>\$10,746.80</b>
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<b>TOTAL CCF RESTRICTED FUND</b>	<b>\$22,273.64</b>
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# Clayton Century Foundation

## Statement of Cash Flows

As of: August 31, 2014

Account Title	FY13	FY14	FY14
	Actual	Budget	Year to Date
<b>Beginning Balance</b>	<b>\$483,241.45</b>	<b>\$220,165.22</b>	<b>\$220,165.22</b>
<b>Revenue</b>			
Donations - Individual	\$120,789.34	\$78,000.00	\$46,198.01
Donations - Corporate	\$263,500.00	\$21,500.00	\$224,333.68
Events	\$11,300.00	\$4,000.00	\$0.00
Grants	\$8,000.00	\$0.00	\$0.00
Programs	\$4,500.00	\$11,000.00	\$9,700.00
Merchandise	\$7,138.43	\$1,850.00	\$530.00
Miscellaneous	\$0.00	\$0.00	\$0.00
Interest	\$335.57	\$400.00	\$0.00
Party of the Century	\$66,825.00	\$50,000.00	\$93,055.00
<b>Revenue - Subtotal</b>	<b>\$562,388.34</b>	<b>\$166,750.00</b>	<b>\$373,816.69</b>
<b>Year End Revenue</b>	<b>\$1,045,629.79</b>	<b>\$386,915.22</b>	<b>\$593,981.91</b>
<b>Operating Expenses</b>			
CCF Contractual Services	\$27,201.16	\$28,650.00	\$32,283.20
CCF Commodities	\$7,352.40	\$8,500.00	\$6,167.20
Accrued CCF Expenses	\$0.00	\$0.00	\$0.00
CCF Art	\$1,404.26	\$6,600.00	\$750.00
CCF History	\$1,777.20	\$22,220.00	\$8,443.93
CCF Parks	\$12,049.55	\$14,000.00	\$6,215.00
<b>Operating Expenses - Subtotal</b>	<b>\$49,784.57</b>	<b>\$79,970.00</b>	<b>\$53,859.33</b>
<b>Project Expenses</b>			
Clayton Century Foundation	\$775,680.00	\$71,500.00	\$439,307.77
CCF Art	\$0.00	\$0.00	\$0.00
CCF History	\$0.00	\$0.00	\$0.00
CCF Parks	\$0.00	\$0.00	\$0.00
<b>Project Expenses - Subtotal</b>	<b>\$775,680.00</b>	<b>\$71,500.00</b>	<b>\$439,307.77</b>
<b>Accrued Expenses</b>			
CCF	\$10,975.00	\$18,975.00	\$3,500.00
Art	\$3,661.38	\$6,661.86	\$3,661.38
History	\$10,544.57	\$10,544.57	\$4,365.46
Parks	\$26,376.13	\$15,876.13	\$10,746.80
<b>Accrued Expenses - Subtotal</b>	<b>\$51,557.08</b>	<b>\$52,057.56</b>	<b>\$22,273.64</b>
<b>Unrestricted Funds</b>	<b>\$168,608.14</b>	<b>\$183,387.66</b>	<b>\$78,541.17</b>
<b>Ending Balance</b>	<b>\$220,165.22</b>	<b>\$235,445.22</b>	<b>\$100,814.81</b>

# Clayton Century Foundation

## Fund Summary

As of: August 31, 2014

		FY13	FY14	FY14
		Actual	Budget	Actual
	<b>CLAYTON CENTURY FOUNDATION</b>			
	BEGINNING CCF BALANCE	\$435,097.98	\$174,889.64	\$174,889.64
	TOTAL CCF REVENUE	\$550,025.22	\$147,950.00	\$361,766.69
	TOTAL CCF EXPENDITURES	(\$810,233.56)	(\$108,650.00)	(\$477,758.17)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$174,889.64</b>	<b>\$214,189.64</b>	<b>\$58,898.16</b>
	<b>CCF - ART</b>			
	BEGINNING CCF BALANCE	\$8,066.12	\$6,661.86	\$6,661.86
	TOTAL CCF REVENUE	\$0.00	\$1,500.00	\$0.00
	TOTAL CCF EXPENDITURES	(\$1,404.26)	(\$6,600.00)	(\$750.00)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$6,661.86</b>	<b>\$1,561.86</b>	<b>\$5,911.86</b>
	<b>CCF - HISTORY</b>			
	BEGINNING CCF BALANCE	\$12,245.43	\$16,846.15	\$16,846.15
	TOTAL CCF REVENUE	\$6,377.92	\$4,300.00	\$1,800.00
	TOTAL CCF EXPENDITURES	(\$1,777.20)	(\$22,220.00)	(\$8,443.93)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$16,846.15</b>	<b>(\$1,073.85)</b>	<b>\$10,202.22</b>
	<b>CCF - PARKS</b>			
	BEGINNING CCF BALANCE	\$27,831.92	\$21,767.57	\$21,767.57
	TOTAL CCF REVENUE	\$5,985.20	\$13,000.00	\$10,250.00
	TOTAL CCF EXPENDITURES	(\$12,049.55)	(\$14,000.00)	(\$6,215.00)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$21,767.57</b>	<b>\$20,767.57</b>	<b>\$25,802.57</b>
	<b>TOTAL ALL FUNDS</b>			
	BEGINNING BALANCE	\$483,241.45	\$220,165.22	\$220,165.22
	TOTAL REVENUE	\$562,388.34	\$166,750.00	\$373,816.69
	TOTAL EXPENDITURES	(\$825,464.57)	(\$151,470.00)	(\$493,167.10)
	<b>TOTAL FUND BALANCE</b>	<b>\$220,165.22</b>	<b>\$235,445.22</b>	<b>\$100,814.81</b>



# Clayton Century Foundation

## Project Update

As of: August 31, 2014

### Completed Projects

Description	CCF Expenditures	Total Project Cost	CCF General Fund Expenditures
Oak Knoll Garden	\$14,854.43	\$14,854.43	\$0.00
Shaw Park Tree Top Playground	\$5,000.00	\$587,500.00	\$5,000.00
Hanley Park Pavilion	\$10,000.00	\$281,817.00	\$10,000.00
Clayton History Book	\$34,251.39	\$34,251.39	\$14,251.39
Hanley House Porches	\$129,730.00	\$173,500.00	\$0.00
Shaw Park Overlay	\$100,000.00	\$104,700.00	\$0.00
Hanley Park Signage	\$10,000.00	\$10,000.00	\$0.00
Shaw Park Multi-Use Facility Design	\$30,000.00	\$35,000.00	\$30,000.00
Shaw Park Art Piece	\$420,000.00	\$420,000.00	\$20,000.00
Party of the Century	\$137,257.77	\$137,257.77	\$0.00
Shaw Park Pavilion	\$750,000.00	\$798,000.00	\$0.00
Anderson Dog Park	\$112,500.00	\$122,000.00	\$0.00
Oak Knoll Playground	\$2,729.00	\$295,061.00	\$2,729.00
<b>Total Completed Projects</b>	<b>\$1,756,322.59</b>	<b>\$3,013,941.59</b>	<b>\$81,980.39</b>

### Current Projects

Description	Prior Fiscal Years	FY14	FY14
	Expenditures	Budget	Year to Date
<b>Shaw Park Walking Trail</b>			
CCF	\$163,000.00	\$34,000.00	\$55,500.00
<b>Total Shaw Park Walking Trail</b>	<b>\$163,000.00</b>	<b>\$34,000.00</b>	<b>\$55,500.00</b>
<b>Total Current Projects</b>	<b>\$163,000.00</b>	<b>\$34,000.00</b>	<b>\$55,500.00</b>



CLAYTON CENTURY FOUNDATION

*enriching our community*

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## REQUEST FOR BOARD ACTION

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** CCF Executive Committee  
**DATE:** October 29, 2014  
**SUBJECT:** Resolution NO. 14-04 – Election of At-large Members

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The Clayton Century Foundation (CCF) Board is being asked to elect the following individuals to three-year terms for the At-large director positions.

Jason Braidwood
Cordell Whitlock
Jill Fisher

**Recommendation:** That the CCF Board of Directors elect the individuals listed above to three-year terms.



CLAYTON CENTURY  
FOUNDATION

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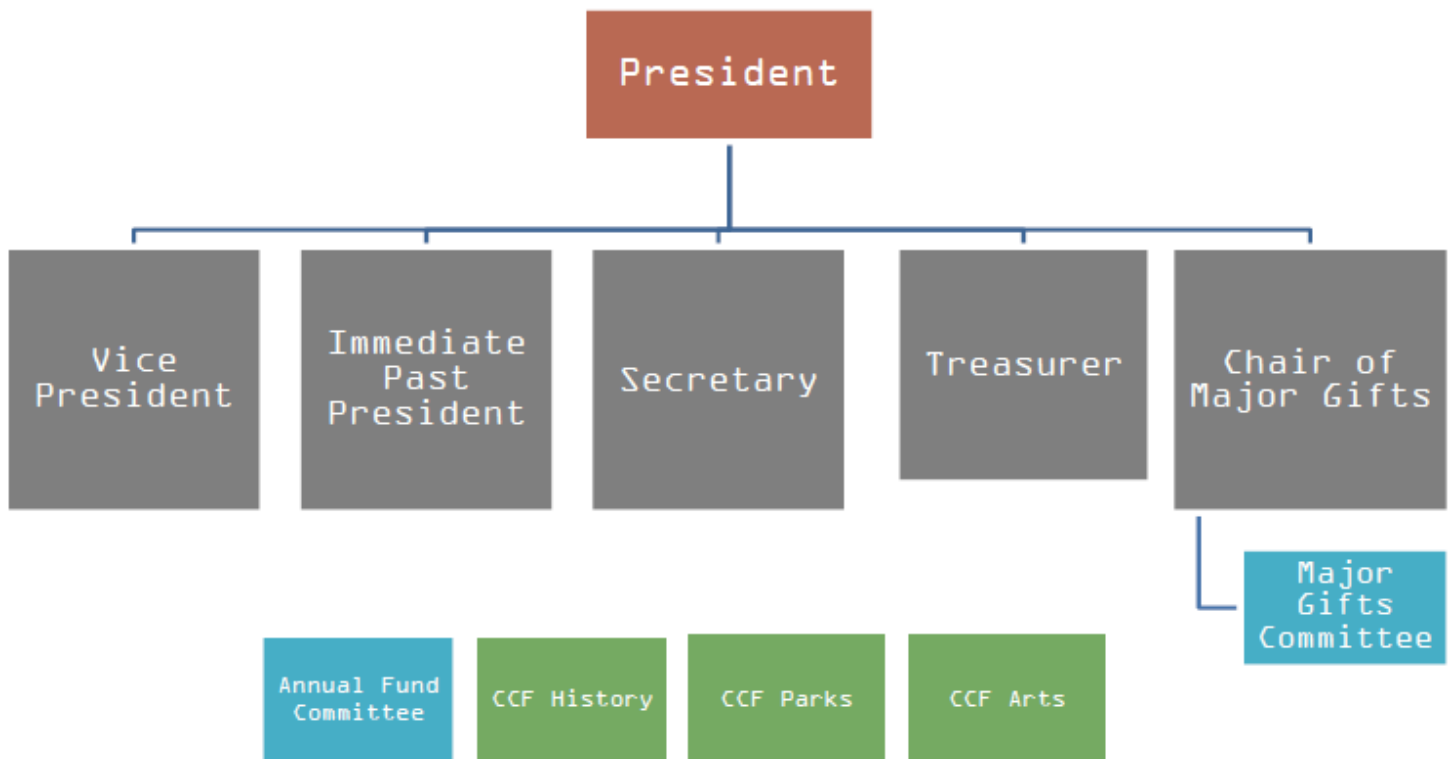
# Organizing For the Future

## Structural Review of CCF

- Current Structure
- Why Change?
- Proposed Structure
- Feedback



## Current Structure



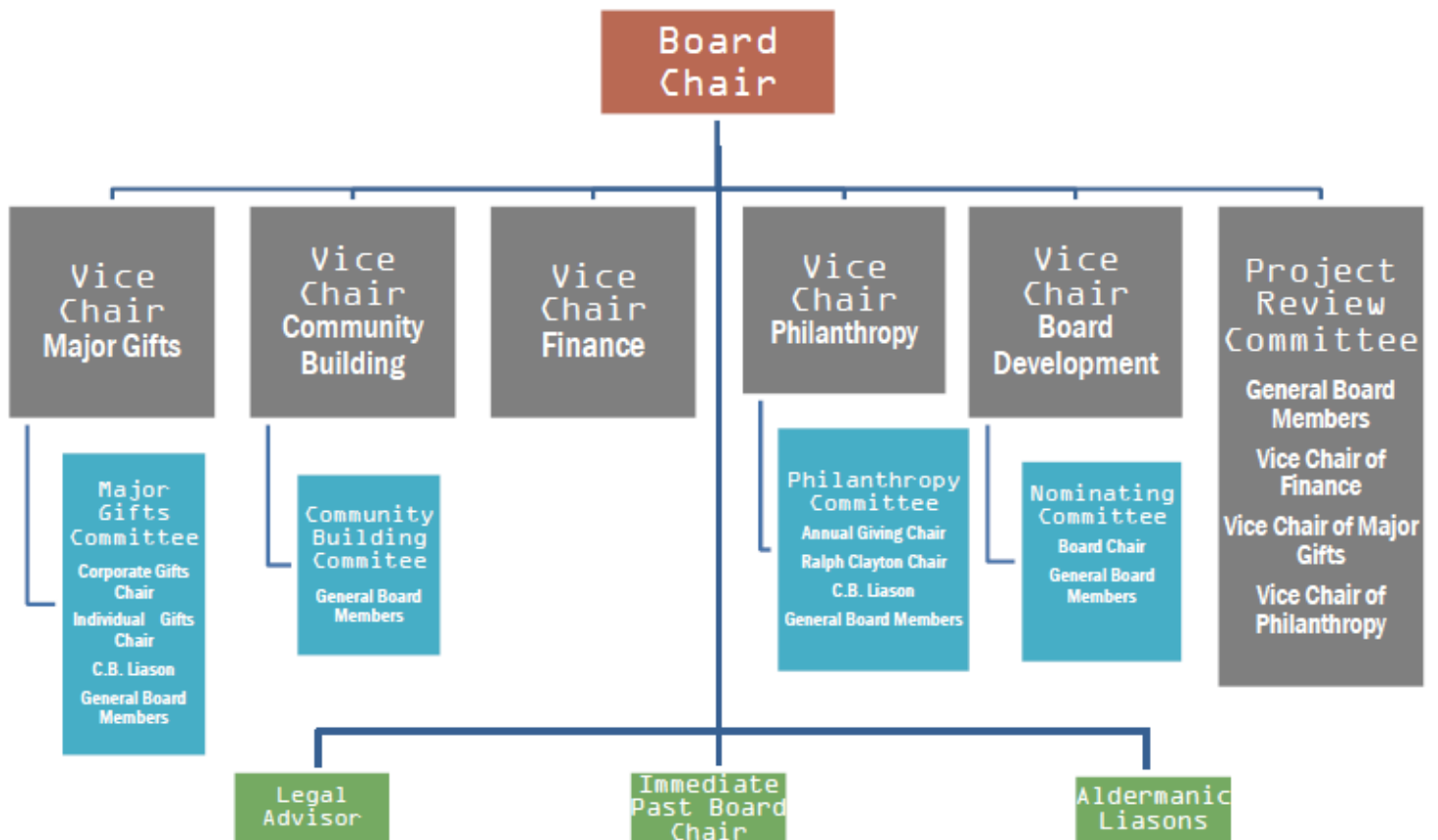
## Why Change?

- **Bottom Heavy Leadership**
  - Board of Director roles lack leadership responsibility
  - Decisions are being made at committee level without global perspective
  - Executive Committee has been amended twice to include committee chairs
- **Lack of Access Points for Engagement**
  - Engagement role opportunities for volunteers are missing
- **Opportunity for more coordination across committees**
  - Programming/Event coordination
  - CCF global messaging
- **Organizational Needs**
  - Formalized process for reviewing projects
  - Official board nominating committee





# Draft Structure



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CLAYTON CENTURY  
FOUNDATION

*enriching our community, promoting public art*

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MEMO

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** Michelle Harris, BOA Liaison  
**DATE:** October 29, 2014  
**SUBJECT:** CCF-Arts Report

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CCF Arts has completed important projects over the past few years and is entering a planning phase. Following the strategic planning process for the foundation, Arts is beginning to expand its focus. Arts representatives will be working with the City's Public Art Advisory Committee (PAAC-an arm of the Architectural Review Board) to update the City's public art master plan.

Mont Levy and Iain Fraser will be participating in the planning discussions with PAAC. In addition, Arts will be considering projects such as performance arts (productions like Shakespeare in the Streets), musical events and downtown street musicians. The remaining current project to be finalized is the potential placement of a Trova sculpture at Clayton Garden Plaza, located at the intersection of Kingsbury and Meramec, which is being considered by the PAAC and BOA.



CLAYTON CENTURY  
FOUNDATION

*enriching our community, nurturing our parks*

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MEMO

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** Cindy Rapponotti, CCF Parks President  
**DATE:** October 29, 2014  
**SUBJECT:** CCF-Parks Report

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Recent projects/events involving Parks:

Enterprise Pavilion dedication on July 16 with a wonderful buffet, live music and performance by Shakespeare Festival students

Oak Knoll Playground dedication on August 24, including two benches funded by CCF

Musical Nights in Oak Knoll Park in July, August and Sept for growing crowds of all ages (June's event was cancelled due to storms). At these events, emails are collected to augment CCF's newsletter distribution.



CLAYTON CENTURY  
FOUNDATION

*enriching our community, honoring our past*

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MEMO

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** Bob Paster, CCF History President  
**DATE:** October 29, 2014  
**SUBJECT:** CCF-History Report

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The CCF History section has been busy planning a physical space to call its home at the Clayton Center. We have now obtained approval from the Clayton Center Board for the space formerly occupied by the coffee shop. With funds from our budget, the architects have completed a conceptual design for the space. We are now focused on fundraising the \$50,000 or so it will take to build out the space. We are seeking guidance from the Major Gifts committee to develop a fundraising strategy for this long-awaited, very unique space that will be the keeper of our community's history and the "face" of the Clayton Century Foundation.

In addition, we are continuing our lecture series, with the most recent being a talk by County historian Esley Hamilton on the history of parks in St. Louis County held on October 22 at the Clayton Center. On November 19 we will hold a presentation at the Campbell House, 1508 Locust, about holiday celebrations there & at the Hanley House. Refreshments will be provided. Reservations are required. Contact Sarah Umlauf for details. On January 28, 2015, we'll hold a lecture at St. Michael/St. George on medicine/remedies & medical care in the time of the Hanleys and Campbells. This lecture is open to the public, no reservations are required.

Sarah Umlauf has been leading numerous school tours through the Hanley House & had a successful summer of children's camps. She hosted a sold-out Haunted High Tea at Hanley House on Saturday Oct. 25 and will be hosting special holiday tours on Saturdays throughout the month of December.

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CAMPBELL  
House Museum  
SAINT LOUIS



CLAYTON CENTURY  
FOUNDATION  
*enriching our community*

# CCF HISTORY SPEAKER SERIES

*in partnership with the* CAMPBELL HOUSE MUSEUM

## HOLIDAY TRADITIONS IN ST. LOUIS CITY AND COUNTY



Wednesday, November 19, 2014  
7:00 p.m.

The Campbell House Museum  
1508 Locust Street

Space is limited. Registration is required. RSVP to Sarah Umlauf at [sumlauf@claytonmo.gov](mailto:sumlauf@claytonmo.gov)

## TREATING THE SICK IN ST. LOUIS CITY AND COUNTY



Wednesday, January 28, 2015  
7:00 p.m.

St. Michael St. George  
Great Hall  
6345 Wydown Blvd.